

# SMG

Find out for  
yourself why SMG  
are the best  
buying group...

**SMG**

The National Furnishing Group

# WHO ARE SMG?

SMG are the largest buying group in the flooring sector, with over 310 members across nearly 400 outlets. SMG was formed in 1968 in Berkshire, originally made up of 12 local retailers.

By the late 1970s the membership reached over 200 retailers, covering all corners of the UK. As of today, SMG has become the largest buying group in the flooring sector.



The SMG team:

- Chairman:** Chris Moffat
- Head of Group Operations:** Mike Reed
- Business & Marketing Manager:** Linda Thomas
- Finance Manager:** Judy Cole
- Administrator:** Wendy Roberts
- Graphic Designer:** Jay Perkins

# WHY JOIN SMG?

## The best value

- ✓ The **lowest membership fees** in the industry
- ✓ No long term contract to be tied down to
- ✓ Access to the **best prices, rebates and promotions**



REBATES

We are the nation's largest and most progressive furnishing buying group.

INCREASED PROFIT



**SMG The National Furnishing Group**

9 The Markham Centre, Station Road, Theale, Reading, Berkshire RG7 4PE

Telephone: 0118 932 3832 Fax: 0118 930 4515 Email: [info@smg-group.co.uk](mailto:info@smg-group.co.uk) Web: [www.smg-group.co.uk](http://www.smg-group.co.uk)

## The best range of products

- ✓ SMG offers members **the widest range of products** across the flooring sector
- ✓ Members have the ability to diversify into furniture, beds, curtains and blinds, thus **improving footfall**
- ✓ All Approved Suppliers' products are available to all members **without the need for a direct account**



## Central Purchasing

Access the full Approved Suppliers' product range via the SMG Central Purchasing Scheme without the need for a direct supplier account.



## Branding

- ✓ Members can access any of the SMG Branded Ranges
- ✓ SMG can help Members rebrand their stores in a brand of the Member's choice
- ✓ Help with featuring SMG's strong supplier brands



WHY JOIN SMG?


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# Keeping you informed


SMG produces the industry leading SMG News and SMG Monthly Update magazines which keep members informed of the latest offers & promotions, as well as supplier and member news.




**SMG MONTHLY UPDATE**  
JULY 2018




SMG's New Exclusive Brand




See pages 8 & 9




Ulster Carpets are offering SMG Members fabulous prizes for increased sales



See page 4




An extra 5% off your current pricing on ten top selling Interfloor products



See page 5

For more information about any of the promotions featured please contact SMG Head Office on 0118 932 3832 or email [info@smg-group.co.uk](mailto:info@smg-group.co.uk)



# Award winning business support

SMG can help you run your business effectively, efficiently and professionally.

Services SMG provide:

- ✓ SMG Business Support Helpline
- ✓ SMG Insurance
- ✓ Waste Management
- ✓ Class leading card payments service
- ✓ Cost effective energy solutions
- ✓ Industry specific computer software
- ✓ Access to Ford vans and cars at fleet prices
- ✓ Special prices for training
- ✓ Special vehicle leasing solutions



CONSISTENTLY VOTED 'BEST BUSINESS SUPPORT' AND 'BEST FLOORING BUYING GROUP'



# Just some of our preferred suppliers...

ABINGDON  
FLOORING

ADAM<sup>®</sup>  
CARPETS

alternative  
flooring

Asiatic

ASSOCIATED  
WEAVERS

Axminster<sup>®</sup>  
CARPETS

Ball & Young Ltd  
A Vita Group Company

balta  
carpets

BMK  
FLOORING  
CARPET • WOOD • LAMINATE

BOND  
WORTH  
EST. 1850

Brintons

BROCKWAY  
KIDDERMINSTER

Cavalier  
CARPETS

REGENCY CARPETS  
CAREFREE  
Carpet Collection

COREtec<sup>®</sup>  
THE ORIGINAL  
Premium Engineered LVT Plank & Tile

CORMAR  
CARPET CO

DEACON Jones  
FINE FLOORING

design elements

Distinctive  
FLOORING

Duralay<sup>®</sup>

FLAIR RUGS

Forbo  
FLOORING SYSTEMS

furlong flooring

gaskell WOOL RICH

Gripperrods<sup>®</sup>

HALL'S  
floorings

HECKMONDWIKE  
MAKERS OF FIBRE BONDED CARPETS

HOME  
Foundations

HUGH MACKAY  
carpets

INSTARMAC<sup>®</sup>

interfloor

LG Hausys

manx  
Tomkinson

Mayfield  
Carpets

Natural  
Solutions

Penthouse  
Carpets

smart direct  
artificial grass importers

TELENZO  
CARPETS since 1918

THOMAS  
WITTER

ulster<sup>™</sup>

VICTORIA CARPETS<sup>®</sup>  
Established 1895

westex.

whitestone  
weavers

WOODPECKER  
NATURALLY INSPIRED FLOORING

Buoyant  
UPHOLSTERY

KETTLE  
INTERIORS

REST  
ASSURED

Richard Barrie

Sealy

Silentnight

The  
Sleeping  
Zone  
Mattress Company

To enquire about SMG Membership please call 0118 932 3832  
Or alternatively email [info@smg-group.co.uk](mailto:info@smg-group.co.uk)