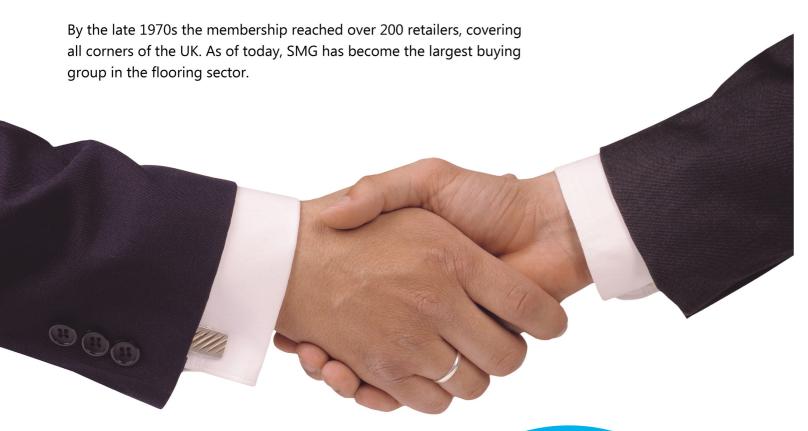


Find out for yourself why SMG are the best buying group...



SMG are the largest buying group in the flooring sector, with over 310 members across nearly 400 outlets. SMG was formed in 1968 in Berkshire, originally made up of 12 local retailers.





The SMG team:

**Chairman:** Chris Moffat

**Head of Group Operations:** Mike Reed

**Business & Marketing Manager:** Linda Thomas

Finance Manager: Judy Cole

**Administrator:** Wendy Roberts

**Graphic Designer:** Jay Perkins

#### **SMG The National Furnishing Group**

9 The Markham Centre, Station Road, Theale, Reading, Berkshire RG7 4PE Telephone: 0118 932 3832 Fax: 0118 930 4515 Email: info@smg-group.co.uk Web: www.smg-group.co.uk

#### The best value

- ✓ The lowest membership fees in the industry
- ✓ No long term contract to be tied down to
- ✓ Access to the best prices, rebates and promotions



**REBATES** 

We are the nation's largest and most progressive furnishing buying group.

**INCREASED PROFIT** 



## The best range of products

- ✓ SMG offers members the widest range of products across the flooring sector
- Members have the ability to diversify into furniture, beds, curtains and blinds, thus improving footfall
- ✓ All Approved Suppliers' products are available to all members without the need for a direct account

















**Brintons** 









### **Central Purchasing**

Access the full Approved Suppliers' product range via the SMG Central Purchasing Scheme without the need for a direct supplier account.



### Branding

- ✓ Members can access any of the SMG Branded Ranges
- $\checkmark$  SMG can help Members rebrand their stores in a brand of the Member's choice
- ✓ Help with featuring SMG's strong supplier brands







### Keeping you informed

SMG produces the industry leading SMG News and SMG Monthly Update magazines which keep members informed of the latest offers & promotions, as well as supplier and member news.







# Award winning business support

SMG can help you run your business effectively, efficiently and professionally.

Services SMG provide:

- ✓ SMG Business Support Helpline
- ✓ SMG Insurance
- ✓ Waste Management
- ✓ Class leading card payments service
- Cost effective energy solutions
- ✓ Industry specific computer software
- Access to Ford vans and cars at fleet prices
- ✓ Special prices for training
- ✓ Special vehicle leasing solutions









#### Just some of our preferred suppliers...





































































































